Global Investment

Keep Eyes On

Celsius Holdings Inc.

NASDAQ : CELH

12M Target Price (Bloomberg)
38.39 USD

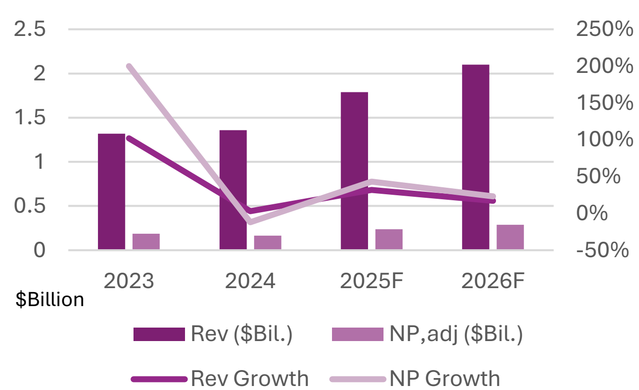
Celsius Holdings, Inc. (CELH) is an energy (Functional) beverages company, as of August 2024 Celsius holds around 11% market share of the $19 billion energy drink industry with over 120,000 locations US nationwide. CELH offer a diverse product of energy drinks such as Celsius Originals, Celsius Heat, Celsius BCAA+Energ ETC.

But we highly interest in recent Acquisition of Alani Nu which may help Celsius becoming a stronger No. 3 player in industry after Red Bull and Monster Energy. Also offer CELH with a Still-significant distribution runway and wider customer base by combine product lines we expected to see significant growth in sale

As consumer trend continue to growth into healthier functional beverages made CELH well position against competitors in the energy drink sector.

In 4Q24 CELH result come out slightly better than expectations Revenue: $332.2 million, Adjusted EPS: $0.14 and Adjusted EBITDA: $62.9 mill. By strong gross margins and lower SG&A expenses. While management acknowledges a slow start to 2025, they remain optimistic about reaccelerated growth throughout the year, suggesting a positive outlook and potential upside for CELH.

Revenue – Net Profit - %Growth (yoy)



Fundamental Outlook

LAST PRICE	35.26
MARKET CAP (Bil.$)	8.29
P/E	53.69
P/BV	12.29
Dividend Yield (%)	N.A

Technical Outlook

Support	29.00	23.90
Resistant	42.00	48.00
Take Profit	48.00	60.00
Stop <	23.50	

เปิดบัญชีลงทุน Global Trade กับ AIRA ได้ที่นี่

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